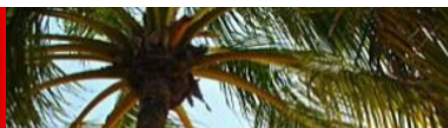


# Hospitality and Tourism Career Cluster

The Hospitality and Tourism Career Cluster focuses on the management, marketing, and operations of restaurants and other food/beverage services, lodging, attractions, recreation events, and travel-related services. Students acquire knowledge and skills focusing on communication, time management, and customer service that meet industry standards. Students will explore the history of the hospitality and tourism industry and examine characteristics needed for success.

## Lodging and Resort Management *Statewide Program of Study*



The Lodging and Resort Management program of study introduces CTE learners to occupations and educational opportunities related to the logistical and operational management of lodging and resorts. This program of study also explores opportunities related to human resources, financial analysis, and marketing.

### Secondary Courses for High School Credit

#### Level 1

- Principles of Hospitality and Tourism

#### Level 2

- Hotel Management
- Travel and Tourism Management

#### Level 3

- Hospitality Services
- Introduction to Event and Meeting Planning
- Tourism Marketing Concepts and Applications

#### Level 4

- Practicum in Hospitality Services
- Practicum in Event and Meeting Planning
- Practicum in Entrepreneurship
- Career Preparation I

### Postsecondary Opportunities

#### Associates Degrees

- Hotel/Motel Administration/ Management
- Business Administration and Management, General
- Tourism and Travel Services Management
- Business Administration and Management

#### Bachelor's Degrees

- Hospitality Administration/ Management, General
- Business Administration and Management, General
- Hotel and Restaurant Management
- Marketing/ Management, General

#### Master's, Doctoral, and Professional Degrees

- Hospitality Administration/ Management, General
- Business Administration and Management, General
- Hospitality Administration
- Marketing/ Management, General

### Work-Based Learning and Expanded Learning Opportunities

#### Exploration Activities

- Participate in Family, Career, and Community Leaders of America or the American Hotel and Lodging Association

#### Work-Based Learning Activities

- Intern at a resort or lodging property
- Work at a hotel, summer camp, or theme park

### Industry-Based Certifications

- Certified Hospitality & Tourism Management Professional
- General Management
- Hospitality Management- Lodging-Job Ready
- ManageFirst Professional



### Aligned Occupations

Occupations	Median Wage	Annual Openings	% Growth
General and Operations Managers	\$107,640	18,679	20%
Lodging Managers	\$48,381	396	19%
Administrative Services Managers	\$96,138	2,277	21%
Meeting, Convention, and Event Planners	\$47,446	1,083	21%

Successful completion of the Lodging and Resort Management program of study will fulfill requirements of the Business and Industry endorsement. Revised – August 2022

# Lodging and Resort Management Course Information

## Level 1

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Principles of Hospitality and Tourism	13022200 (1 credit)	None	None

## Level 2

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Hotel Management	13022300 (1 credit)	None	None
Travel and Tourism Management	13022500 (1 credit)	None	None

## Level 3

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Hospitality Services	13022800 (2 credits)	None	None
Introduction to Event and Meeting Planning	N1302269 (1 credit)	None	None
Tourism Marketing Concepts and Applications	N1302270 (1 credit)	None	None

## Level 4

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Practicum in Hospitality Services	13022900 (2 credits) 13022905 (3 credits) 13022910 (2 credits) 13022915 (3 credits)	None	None
Practicum in Event and Meeting Planning	N1302275 (2 credits)	None	None
Practicum in Entrepreneurship	N1303425 (2 credits)	None	None
Career Preparation I	12701300 (2 credits) 12701305 (3 credits)	None	None

FOR ADDITIONAL INFORMATION ON THE HOSPITALITY AND TOURISM CAREER CLUSTER,  
PLEASE CONTACT: [CTE@tea.texas.gov](mailto:CTE@tea.texas.gov)  
<https://tea.texas.gov/cte>

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Further nondiscrimination information can be found at [Notification of Nondiscrimination in Career and Technical Education Programs](#).